



CASE ANALYSIS

A Chinese multinational company (MNC) applying AI to its industrial processes, collects and transfers data among its international offices and subsidiaries including sub-contractors. Many of these data are collected through the MNC & subsidiaries online platforms. There is the suspect of a data breach. In compliance with the applicable rules and according to best cybersecurity processes, what should the MNC:

- o Have done in order to prevent the breach?
- o Do to identify and interrupt the breach?

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HOW TO MANAGE A CROSS-JURISDICTION DATA BREACH CRISIS

3.00 - 3.10



中倫律師事務所
ZHONG LUN LAW FIRM

Welcome remark

JIHONG CHEN - EQUITY PARTNER, ZHONG LUN
ANDREA CHMIELINSKI BIGAZZI - CEO, PRIVACYRULES

- Subject matter description
- PrivacyRules data breach prevention & response mechanism

SESSION 1: SIMULATION OF MANAGEMENT OF DATA BREACH CRISIS

3.10 - 3.40



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Corporation response - China perspective

JIHONG CHEN - EQUITY PARTNER, ZHONG LUN
EXPERT ANALYSIS

Zhong Lun analyses the Chinese requirements and provides legal advice for handling this complex data breach scenario

3.40 - 4.20

Corporation response - International perspective

PrivacyRules international experts provide an overview on how to handle such a data breach case in America, Europe and Asia
EXPERTS ANALYSIS



MICHAEL NITARDY - MEMBER OF FROST BROWN TODD LLC

Management of an international data breach in the US, including under the CCPA, APEC CBPRS and Privacy Shield perspectives



VOLKER WODIANKA - PARTNER AT SKW SCHWARZ RECHTSANWALT

EU GDPR in a complex transnational data breach scenario, what to expect and how to react

Taylor Vinters Via*

YINGYU WANG - MANAGING DIRECTOR AT TAYLOR VINTERS VIA LLC

International data breach, guidance to a Chinese multinational company having data centres in Singapore



AKIRA MATSUDA - PARTNER AT IWATA GODO

Does a foreign company operate in Japan and with Japanese entities? What it should know and do concerning data breaches

4.20 - 4.50

SESSION 2: MANAGEMENT OF DATA BREACH - CYBERSECURITY ASPECTS

Cybersecurity requirements: critical procedures to prevent or otherwise respond to a data breach affecting data collected and transferred internationally

EXPERTS ANALYSIS



A fundamental aspect for an entire data cycle:
the protection of data in-flight



Have to protect data?

Make regular penetration testing



Incident response and digital forensics: how to identify, prioritize, contain, and remediate security issues in the event of a breach



24/7/365 cyber threat intelligence: advanced solutions for threat detection, hunting and response

4.50 - 5.00

Q&A SESSION AND FINAL REMARKS